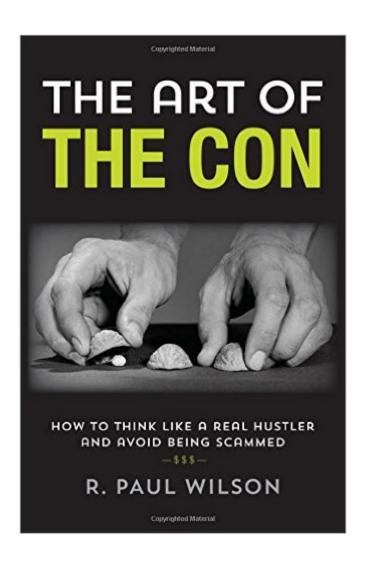
The book was found

# The Art Of The Con: How To Think Like A Real Hustler And Avoid Being Scammed





## Synopsis

A sucker is still born every minute. In this modern and interconnected world, con-men are lurking everywhere â " itâ <sup>™</sup>s never been easier for them to dupe us, take from us, and infiltrate our lives. Â One of the worldâ <sup>™</sup>s leading and celebrated experts on con-games takes the reader through the history of cons, how theyâ <sup>™</sup>ve been updated to the modern age, how they work, how to spot them, and how to protect yourself from being the victim of one.R. Paul Wilson is a con-man who works for the other side â " our side. He has spent a lifetime learning, performing, studying, and teaching about the ins and outs of the con world in order to open up our eyes to the dangers lurking about us â " and to show us how not to get taken. Paul has never made a living as a con-man, profiting off of marks â " he has used his expertise throughout his life to help people avoid cons.In this fascinating book, Paul takes the reader through the history and developments of the con game, what elements from the past are based on basic human psychology and have stood the test of time, what has been updated for the modern era and how itâ <sup>™</sup>s getting used in the computer age, the structure of how these cons work, and â " most importantly - how to recognize one, protect yourself and your loved ones, and avoid becoming just another sucker.

### **Book Information**

Hardcover: 368 pages Publisher: Lyons Press; 1st Edition edition (November 4, 2014) Language: English ISBN-10: 1493000608 ISBN-13: 978-1493000609 Product Dimensions: 5.9 x 1 x 8.8 inches Shipping Weight: 1 pounds (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (13 customer reviews) Best Sellers Rank: #704,770 in Books (See Top 100 in Books) #286 in Books > Biographies & Memoirs > True Crime > Hoaxes & Deceptions #5043 in Books > Textbooks > Reference #79978 in Books > Health, Fitness & Dieting

#### **Customer Reviews**

Before I review the book I should mention that I'm a friend of Paul's and despite that I'm going to try to review the book as honestly as possible. I first found out about Paul Wilson by watching The Real Hustle, a popular U.K. based show aired by the BBC. The show ran for over 100 episodes and starred Paul along with two other 'hustlers' scam the unsuspecting public with the goal of education

them on how real con artists take advantage of people. The show allowed Paul to plan and carry out arguably more scams than anyone else alive.Playing the role of confidence artist and meeting real cons along the way gave Paul a unique insight into the psychology of scams, the scammers, and the victims. The book follows Paul as he tries to explain how these scams fool intelligent people and the different psychological ploys used to get people to do things that are against their own interests.Many of these ploys are devious and in the right circumstances could fool the sharpest people.For example, imagine going to the mall and doing some Christmas shopping. You go to a store, pick out some items and purchase them. Everything runs smoothly and you arrive home. Unknown to you however is that your receipt is no good and you have technically stolen everything because the person who was working the cash register had no affiliation with the store. They were a confidence artist who dressed as an employee, carried in their own cash register, 'helped' people ring in their purchases and then walked out the store with all that money and credit card information. On a busy holiday weekend this scam would almost be impossible to detect by any customer.

#### Download to continue reading...

The Art of the Con: How to Think Like a Real Hustler and Avoid Being Scammed Act like a Lady, Think like a Man: What Men Really Think About Love, Relationships, Intimacy, and Commitment Act Like a Lady, Think Like a Man, Expanded Edition CD: What Men Really Think About Love, Relationships, Intimacy, and Commitment Know Your Onions - Graphic Design: How to Think Like a Creative, Act like a Businessman and Design Like a God The Real Book of Real Estate: Real Experts. Real Stories. Real Life Think Python: How to Think Like a Computer Scientist A Guide to MAKING IT in Real Estate: A SUCCESS GUIDE for real estate lenders, real estate agents and those who would like to learn about the professions. Act Like a Lady. Think Like a Boss: Motivational Quotes for Today's Women 2015 Boxed Calendar Act Like a Leader, Think Like a Leader Real Estate: 25 Best Strategies for Real Estate Investing, Home Buying and Flipping Houses (Real Estate, Real Estate Investing, home buying, flipping houses, ... income, investing, entrepreneurship) Real Estate: 30 Best Strategies to Prosper in Real Estate - Real Estate Investing, Financing & Cash Flow (Real Estate Investing, Flipping Houses, Brokers, Foreclosure) The Mystery at Jamestown (Real Kids, Real Places) (Real Kids! Real Places! (Paperback)) Doing Honest Work in College: How to Prepare Citations, Avoid Plagiarism, and Achieve Real Academic Success The Art of the Con: The Most Notorious Fakes, Frauds, and Forgeries in the Art World Glossario Tecnico-Storico del Mosaico / Technical-Historical Glossary of Mosaic Art: Con una breve storia del mosaico With An Historical Survey of Mosaic Art Real Justice: Guilty of Being Weird: The story of Guy Paul Morin (Lorimer Real Justice) Earl Nightingale Reads Think and Grow Rich (Think and

Grow Rich (Audio)) The Ultimate Guide to Business Insurance - Restaurant Edition. If You Think You Are Not Liable, Think Again Provenance: How a Con Man and a Forger Rewrote the History of Modern Art Get Smart: How to Think and Act Like the Most Successful and Highest-Paid People in Every Field

<u>Dmca</u>